

Marketing Plan

We are committed to providing quality service to all of our clients. To ensure your property is marketed to an optimum level and receives high market value, the following services will be performed.

- 1.** View and Photo Home, Judge How to Market Home
- 2.** Agree on Price, Terms and Financing
- 3.** Submit Listing to MLS
- 4.** Install Sign and Lockbox
- 5.** Create 'Just Listed' Flyers
- 6.** Create and Post a Virtual Tour on the Internet
- 7.** Pitch Your Listing at Office and Board Meetings
- 8.** Schedule Office Tour
- 9.** Create Brochures
- 10.** Place Open House Ad in Local Papers
- 11.** Place Local Cable TV Advertisement
- 12.** Phone All Potential Buyers with Details of Listing
- 13.** Hold Open House for Brokers
- 14.** Hold Open House for Public
- 15.** Follow Up on Open House for Brokers
- 16.** Follow Up on Open House for Public
- 17.** Give You a Status Report
- 18.** Go Over Any Changes
- 19.** Review Pricing
- 20.** Create New Marketing Plan